Creating Access Points Beyond the Boundaries of the Main Campus

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Office of the Associate Provost
Teaching and Technology
Distance Learning Unit

• Understanding the Changing Nature and Direction of 16 Colleges (Impact of Technology)
• Connecting the Academic Excellence of our Onsite Traditional Programs with Resources to Increase Access Through Online Programs

www.teach.ufl.edu
Course Assistance Request Form

Requests for course production assistance must be submitted at least one full term prior to the pilot semester—at least two full terms prior to pilot is recommended. Required fields have an asterisk (*).

This is a request for: *

- Limited course development assistance
- Full course development assistance
- Video or multimedia assistance
- I am not sure what I need at this time. Here is a brief description of what I am looking to do:

Name

[First Name] [Last Name]

Email *

[Email Address]
Growth of Online Course Offerings

CALS and CLAS Online Courses

- 2010 Courses: 20
- 2011 Courses: 32
- 2012 Courses: 63
- 2013 Courses: 115

2010
2011
2012
2013

20
32
63
115
Increased Online Courses = Online Programs

• CLAS Bachelor in Criminology and Law

• CALS Bachelor Environmental Management
How Do We Target Programs for Potential Online Delivery?

- Existing Degree Programs
- Faculty Innovation
- Number of Courses Offered Online
- Marketplace Demand
Program Assistance Request Form

Faculty Name
First
Last
Faculty Email *
Faculty Office Phone
Department
What type of program?
- Undergraduate (degree or certificate)
- Graduate (degree or certificate)
Program Discipline
Target Audience
## Analyzing Marketplace Demands

### What are potential students searching for?

<table>
<thead>
<tr>
<th>Keyword</th>
<th>Global Monthly Searches</th>
<th>United States Monthly Searches</th>
</tr>
</thead>
<tbody>
<tr>
<td>communication disorders online degree programs</td>
<td>91</td>
<td>91</td>
</tr>
<tr>
<td>communication disorders degree online</td>
<td>390</td>
<td>320</td>
</tr>
<tr>
<td>online degree in communication disorders</td>
<td>140</td>
<td>140</td>
</tr>
<tr>
<td>online bachelors degree in communication sciences and disorders</td>
<td>22</td>
<td>22</td>
</tr>
</tbody>
</table>
Analyzing Marketplace Demands

What is the Occupational Outlook?

<table>
<thead>
<tr>
<th>Occupation</th>
<th>2010</th>
<th>2020</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Speech-Language Pathologists</td>
<td>123,200</td>
<td>152,000</td>
<td>23%</td>
</tr>
<tr>
<td>Audiologists</td>
<td>13,000</td>
<td>17,800</td>
<td>37%</td>
</tr>
<tr>
<td>Psychologists</td>
<td>174,000</td>
<td>211,600</td>
<td>22%</td>
</tr>
</tbody>
</table>

Analyzing Marketplace Demands

What other institutions offer the degree and in what format?

<table>
<thead>
<tr>
<th>Institution</th>
<th>Area of Study/ Track Name</th>
<th>Closest Universities (Distance- Miles)</th>
<th>Offer Communication Sciences Bachelor's?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Miami Dade College</td>
<td>Speech Pathology &amp; Audiology</td>
<td>FIU (11)</td>
<td>No</td>
</tr>
<tr>
<td></td>
<td></td>
<td>FAU (45)</td>
<td></td>
</tr>
<tr>
<td>Chipola College</td>
<td>Communication Sciences &amp; Disorders</td>
<td>FSU (65)</td>
<td>Yes</td>
</tr>
<tr>
<td></td>
<td></td>
<td>FAMU (47)</td>
<td>No</td>
</tr>
<tr>
<td>Polk State College</td>
<td>Speech Pathology and Audiology</td>
<td>USF (52)</td>
<td>Yes</td>
</tr>
<tr>
<td></td>
<td></td>
<td>UCF (46)</td>
<td>Yes</td>
</tr>
</tbody>
</table>
How are Programs Approved for Online Delivery

*Distance Learning Faculty Workgroup*

Review Proposals - Makes Recommendation to the Provost based on:

- Marketplace Opportunity
- Business Plan
- Academic Oversight
- Student Support
Summary of Activities

- Increase Number of Online Courses
- Provide Data on Marketplace Opportunities
- Coordinate Resources for Development and Support of Fully Online Programs

http://www.distance.ufl.edu/