## State University System
### Market Tuition Proposals

### Proposal 1
- **University**: Florida International University
- **Degree Program**: PSM - Environmental Policy and Management
- **CIP Code**: 3.0201
- **Has the program been approved pursuant to Regulation 8.011?**: Yes
- **Does the program lead to initial licensing or certification?**: No
- **Is the program identified as a state critical workforce need?**: Yes
- **Current Tuition Rate (enter the per credit hour rate)**: $733.33 R/NR
- **Proposed Market Tuition Rate (enter the per credit hour rate)**: $833.33 R/NR with up to 15% increase each year thereafter
- **Different Market Tuition Rate for Resident vs. Non-Resident Student? If yes, list the per credit hour rate.**: No

### Proposal 2
- **University**: University of California - Santa Barbara
- **Degree Program**: Online Master of Science in Curriculum and Instruction: Curriculum Development
- **CIP Code**: 13.0301
- **Has the program been approved pursuant to Regulation 8.011?**: Yes
- **Does the program lead to initial licensing or certification?**: No
- **Is the program identified as a state critical workforce need?**: No
- **Current Tuition Rate (enter the per credit hour rate)**: $508.33 R/NR
- **Proposed Market Tuition Rate (enter the per credit hour rate)**: $508.33 R/NR with up to 15% increase each year thereafter
- **Different Market Tuition Rate for Resident vs. Non-Resident Student? If yes, list the per credit hour rate.**: No

### Proposal 3
- **University**: Nova Southeastern University
- **Degree Program**: Online Master of Science in Special Education
- **CIP Code**: 13.1001
- **Has the program been approved pursuant to Regulation 8.011?**: Yes
- **Does the program lead to initial licensing or certification?**: No
- **Is the program identified as a state critical workforce need?**: No
- **Current Tuition Rate (enter the per credit hour rate)**: $508.33 R/NR
- **Proposed Market Tuition Rate (enter the per credit hour rate)**: $508.33 R/NR with up to 15% increase each year thereafter
- **Different Market Tuition Rate for Resident vs. Non-Resident Student? If yes, list the per credit hour rate.**: No

### 5 Other Public/Private Rates for Similar Program (per credit)

<table>
<thead>
<tr>
<th>University name and rate:</th>
<th>University name and rate:</th>
<th>University name and rate:</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of California - Santa Barbara $735 R/ $1,095 NR</td>
<td>Nova Southeastern University - $798 R/NR</td>
<td>Nova Southeastern University - $7300 R/NR</td>
</tr>
<tr>
<td>Duke - $2,151 R/NR</td>
<td>Florida State University - $549 R/$1,180.70 NR</td>
<td>University of Phoenix - $560 R/NR</td>
</tr>
<tr>
<td>Yale - $1,469.50 R/NR</td>
<td>University of Florida - $478 R/$513 NR</td>
<td>University of North Florida - $702 R/1076 NR</td>
</tr>
<tr>
<td>University of Pennsylvania - $1,552.33 R/NR</td>
<td>University of Central Florida - $386 R/$1,210 NR</td>
<td>Kaplan University - $385 R/NR</td>
</tr>
<tr>
<td>John Hopkins - $1,165 R/NR</td>
<td>Florida Gulf Coast University - $373 R/$1,311 NR</td>
<td>University of Florida - $457 R/$492.28 NR</td>
</tr>
</tbody>
</table>

### Length of Program (Student Credit Hours)
- **36 Credits**

### Current E&G Student Enrollment (Headcount):
- **Total**: 34
- **Resident**: 13
- **Non-Resident**: 0

### Similar Program at other SUS Institutions (if yes, provide university and program name)
- **University and program name**: Florida State University - MS in Curriculum and Instruction
- **University and program name**: University of Florida - M.Ed. in Special Education
- **University and program name**: University of South Florida - MA in Exceptional Student Education
- **University and program name**: Florida Gulf Coast University - M.Ed. in Curriculum and Instruction
- **University and program name**: Florida Gulf Coast University - M.Ed. in Special Education

### November, 2011
University: Florida International University

Proposed Market Tuition Program: Professional Science Master in Environmental Policy and Management (PSMEPM)

Date

| University Board of Trustees approval date: | June 2014 |
| Proposed Implementation Date (month/year): | Fall 2015 |
| Graduate online or Graduate Continuing Ed. Course: | Graduate online |
| CIP Code: | 03.0201 |

Description of the Program and the Market Tuition Rate Process

Describe the program and explain the process used to determine market tuition.

The program consists of 36 credit hours of graduate study in environmental policy and management. Students are trained to have a broad, interdisciplinary background and certain sets of skills including: the ability to write to and communicate with the larger public, GIS background, Statistics background, and a broad knowledge of different areas of environmental policy and management such as biological conservation, water resources management, public lands management, and others.

The market tuition for the Professional Science Masters in Environmental Policy and Management (PSMEPM) was determined by benchmarking against other national and State of Florida programs, both public and private.

The program does not lead to students’ eligibility for any license to practice. The PSMEPM is not identified as a state critical workforce need area.

The market tuition rate will be $30,000 for residents and non-residents for completion of the 36 credit program. This market tuition rate may be adjusted by up to 15% for 2016-17 and each year thereafter. The following table provides cost data for five similar programs at other institutions.

<table>
<thead>
<tr>
<th>Degree/Institution</th>
<th>No. Credits</th>
<th>Cost (in-state)</th>
<th>Cost (out-of-state)</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of California - Santa Barbara</td>
<td>36</td>
<td>$30,889.56</td>
<td>$45,991.56 out state/ $61,093.56 international</td>
</tr>
<tr>
<td>Duke</td>
<td>36</td>
<td>$64,532</td>
<td>$64,532</td>
</tr>
<tr>
<td>Yale</td>
<td>48</td>
<td>$70,540</td>
<td>$70,540</td>
</tr>
<tr>
<td>University of Pennsylvania</td>
<td>36</td>
<td>$55,884</td>
<td>$55,884</td>
</tr>
<tr>
<td>John Hopkins</td>
<td>36</td>
<td>$41,940</td>
<td>$41,940</td>
</tr>
</tbody>
</table>
State University System  
Florida Board of Governors  
Request to Establish Market Tuition Rates – Regulation 7.001(15)

<table>
<thead>
<tr>
<th>Mission Alignment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Describe how offering the proposed program at market tuition aligns with the mission of the university and the Board strategic plan:</td>
</tr>
<tr>
<td>The PSM in Environmental Policy and Management program is aligned with FIU’s mission to provide state-of-the-art educational opportunities and collaborative engagement with our local and global communities. It is also fully aligned with FIU’s Goal 2: To educate graduate and professional students. Environmental Policy and Management professionals are experiencing an increasing demand in South Florida and elsewhere.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Declaratory Statement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Provide a declaratory statement that the policy will not increase the state’s fiscal liability or obligation and that the Market Tuition Rate program cohorts will not supplant an existing E&amp;G funded degree program in the same discipline:</td>
</tr>
<tr>
<td>The PSM in Environmental Policy and Management program will generate enough funds to meet its own instructional, administrative and space needs. It will not in any way increase the state’ fiscal liability or obligation.</td>
</tr>
<tr>
<td>This is a new degree program, so it will not supplant any existing E&amp;G funded degree program in the same discipline.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Restrictions / Limitations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Identify any proposed restrictions, limitations, or conditions to be placed on the policy:</td>
</tr>
<tr>
<td>There are no proposed restrictions, limitations or conditions on the policy.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Accountability Measures</th>
</tr>
</thead>
<tbody>
<tr>
<td>Indicate how the university will monitor the success of the policy. Provide specific metrics that will be used.</td>
</tr>
<tr>
<td>The university will monitor success of the policy using: 1) enrollment targets 2) retention rates, and 3) graduation rates, and (4) student satisfaction. These last two are currently accountability measures for all graduate programs. A survey will be used to measure student satisfaction.</td>
</tr>
</tbody>
</table>
## Course Availability

Explain how the university will ensure that sufficient courses are available to meet student demand and facilitate completion of each program submitted for consideration. Will any similar E&G courses be eliminated or scaled back if this program is implemented?

This program is cohort based and all students are given a predetermined schedule of when courses required for the program will be offered. The lock-step cohort format will ensure that courses are available to meet student demand and facilitate program completion.

No similar E&G courses will be eliminated or scaled back if this program is implemented.

## Economic Impact

Provide economic impact that this proposal will have on the university and the student, anticipated revenue collection, how the revenue will be spent, whether any private vendors will be used, and which budget entity the funds will be budgeted.

This proposal will allow the University to offer a specialized program and provide a needed service to the community. It is expected that the program will generate revenues of $600,000 during the 16 months implementation of the program. The revenues will be spent to cover direct and indirect instructional costs, program administration, student services, faculty professional development, and strategic college initiatives.

No private vendors will be used.

The funds will be budgeted in the auxiliary enterprise.

## Other Information

Provide any additional information if necessary, and complete the attached supplemental form. Indicate additional degrees that may be produced by going to market tuition and how the university will assist the students with employment or career advancement.

The program is expected to graduate 18 students per cohort. Graduates from this program will be referred to the FIU Career Services Office for resume writing and critiques, practice interviews, career transition and assessments, among other services.
State University System
Florida Board of Governors
Request to Establish Market Tuition Rates – Regulation 7.001(15)

University: Florida International University
Proposed Market Tuition Program: Online Masters of Science in Curriculum and Instruction: Curriculum Development

<table>
<thead>
<tr>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>University Board of Trustees approval date: June 2014</td>
</tr>
<tr>
<td>Proposed Implementation Date (month/year): Fall 2015</td>
</tr>
<tr>
<td>Graduate online or Graduate Continuing Ed. Course: Graduate Online</td>
</tr>
<tr>
<td>CIP Code: 13.0301</td>
</tr>
</tbody>
</table>

Description of the Program and the Market Tuition Rate Process
Describe the program and explain the process used to determine market tuition.

The Online Masters of Science in Curriculum and Instruction (MSCI) program consists of 36 credit hours of graduate study. This online program has been customized for the working professional by providing high quality instruction with flexible schedule and shorter completion time.

The program does not lead to students’ eligibility for any license to practice. The MSCI is not identified as a state critical workforce need area.

The market tuition for the Online MSCI Curriculum Development was determined by benchmarking against other similar programs offered by for profit universities as well as public and private not-for-profit universities in Florida.

The market tuition rate will be $18,300 for residents and non-residents for completion of the 36 credit program. This market tuition rate may be adjusted by up to 15% for 2016-17 and each year thereafter. The following table provides cost data for five similar programs at other institutions.

<table>
<thead>
<tr>
<th>Degree/Institution</th>
<th>No. Credits</th>
<th>Cost (in-state)</th>
<th>Cost (out-of-state)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nova Southeastern University</td>
<td>36</td>
<td>$26,280</td>
<td>$26,280</td>
</tr>
<tr>
<td>Florida State University</td>
<td>36</td>
<td>$19,776</td>
<td>$42,506</td>
</tr>
<tr>
<td>University of Florida</td>
<td>36</td>
<td>$17,235</td>
<td>$18,478</td>
</tr>
<tr>
<td>University of Central Florida</td>
<td>39</td>
<td>$15,052</td>
<td>$47,203</td>
</tr>
<tr>
<td>Florida Gulf Coast</td>
<td>36</td>
<td>$13,442</td>
<td>$46,824</td>
</tr>
</tbody>
</table>
University

Mission Alignment
Describe how offering the proposed program at market tuition aligns with the mission of the university and the Board strategic plan:

The Online MSCI program is aligned with FIU’s mission to provide state-of-the-art educational opportunities and collaborative engagement with our local and global communities. It is also fully aligned with FIU’s Goal 2: Meeting statewide professional and workforce needs. There is increasing demand for teachers who specialize in curriculum development. The Online MSCI will provide graduate level educational opportunities to the many teachers in our community and state who wish to pursue this specialization.

Declaratory Statement
Provide a declaratory statement that the policy will not increase the state’s fiscal liability or obligation and that the Market Tuition Rate program cohorts will not supplant an existing E&G funded degree program in the same discipline:

The Online MSCI program will generate enough funds to meet its own instructional, administrative and space needs. It will not in any way increase the state’ fiscal liability or obligation.

This program will not supplant an existing E&G funded degree program in the same discipline.

Restrictions / Limitations
Identify any proposed restrictions, limitations, or conditions to be placed on the policy:

There are no proposed restrictions, limitations or conditions on the policy.

Accountability Measures
Indicate how the university will monitor the success of the policy. Provide specific metrics that will be used.

The university will monitor success of the policy using: 1) enrollment targets 2) retention rates, 3) graduation rates, and 4) student satisfaction. These last two are currently accountability measures for all graduate programs. A survey will be used to measure student satisfaction.
satisfaction.

### Course Availability

Explain how the university will ensure that sufficient courses are available to meet student demand and facilitate completion of each program submitted for consideration. Will any similar E&G courses be eliminated or scaled back if this program is implemented?

This program is cohort based and all students are given a predetermined schedule of when courses required for the program will be offered. The lock-step cohort format will ensure that courses are available to meet student demand and facilitate program completion.

No similar E&G courses will be eliminated or scaled back if this program is implemented.

### Economic Impact

Provide economic impact that this proposal will have on the university and the student, anticipated revenue collection, how the revenue will be spent, whether any private vendors will be used, and which budget entity the funds will be budgeted.

This proposal will allow the University to offer a specialized program and provide a needed service to the community. It is expected that the program will generate revenues of approximately $900,000 per year at steady state. The revenues will be used to cover direct and indirect instructional costs, program administration, faculty professional development, student services, and strategic initiatives for the college.

No private vendors will be used.

The funds will be budgeted in the auxiliary enterprise.

### Other Information

Provide any additional information if necessary, and complete the attached supplemental form. Indicate additional degrees that may be produced by going to market tuition and how the university will assist the students with employment or career advancement.

The program is expected to award an additional 45 degrees per academic year in the Master of Science in Curriculum and Instruction: Curriculum Development degree program. Graduates from this program will be referred to the FIU Career Services Office for resume writing and critiques, practice interviews, career transition and assessments, among other services.
University: Florida International University
Proposed Market Tuition Program: Online Master of Science in Special Education

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<tr>
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<tr>
<td>University Board of Trustees approval date:</td>
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<td>Fall 2015</td>
</tr>
<tr>
<td>Graduate online or Graduate Continuing Ed. Course:</td>
<td>Graduate online</td>
</tr>
<tr>
<td>CIP Code:</td>
<td>13.1001</td>
</tr>
</tbody>
</table>

Description of the Program and the Market Tuition Rate Process

Describe the program and explain the process used to determine market tuition.

The program consists of 36 credit hours of graduate study. The Online MSSE program is targeted to the professional who already holds or is eligible for Florida certification in the field of special education. The focus on the program will be on Autism. However, Early Childhood Special Education, ESOL, Reading, and other areas may be made available as requested by a student and approved by an advisor. This online program has been customized for the working professional providing high quality instruction with flexible schedules and shorter completion time.

The program does not lead to students’ eligibility for any license to practice. The Online MSSE is not identified as a state critical workforce need area.

The market tuition for the Online Masters of Science in Special Education (MSSE) was determined by benchmarking against other similar programs offered by for profit universities as well as public and private not-for-profit universities in Florida.

The market tuition rate will be $18,300 for residents and non-residents. This market tuition rate may be adjusted by up to 15% for 2016-17 and each year thereafter. The following table provides cost data for five similar programs at other institutions.

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<td>36</td>
<td>$26,280</td>
<td>$26,280</td>
</tr>
<tr>
<td>University of Phoenix</td>
<td>42</td>
<td>$24,570</td>
<td>$24,570</td>
</tr>
<tr>
<td>University of North Florida</td>
<td>36</td>
<td>$18,650</td>
<td>$38,735</td>
</tr>
<tr>
<td>Kaplan University</td>
<td>46</td>
<td>$17,710</td>
<td>$17,710</td>
</tr>
<tr>
<td>University of Florida</td>
<td>36</td>
<td>$16,479</td>
<td>$17,721</td>
</tr>
</tbody>
</table>
Mission Alignment

Describe how offering the proposed program at market tuition aligns with the mission of the university and the Board strategic plan:

The Online MSSE program is aligned with FIU’s mission to provide state-of-the-art educational opportunities and collaborative engagement with our local and global communities. It is also fully aligned with FIU’s Goal 2: Meeting statewide professional and workforce needs. This program provides a way for teachers to enhance their skills and to be better prepared to meet the special needs of our K-12 system.

Declaratory Statement

Provide a declaratory statement that the policy will not increase the state’s fiscal liability or obligation and that the Market Tuition Rate program cohorts will not supplant an existing E&G funded degree program in the same discipline:

The Online MSSE program will generate enough funds to meet its own instructional, administrative and space needs. It will not in any way increase the state’ fiscal liability or obligation.

This Market Tuition Rate program will not supplant an existing E&G funded degree program in the same discipline.

Restrictions / Limitations

Identify any proposed restrictions, limitations, or conditions to be placed on the policy:

There are no proposed restrictions, limitations or conditions on the policy.

Accountability Measures

Indicate how the university will monitor the success of the policy. Provide specific metrics that will be used.

The university will monitor success of the policy using: 1) enrollment targets, 2) retention rates, 3) graduation rates, and (4) student satisfaction. These last two are currently accountability measures for all graduate programs. A survey will be used to measure student satisfaction.

Course Availability

June 2014
State University System  
Florida Board of Governors  
Request to Establish Market Tuition Rates – Regulation 7.001(15)

Explain how the university will ensure that sufficient courses are available to meet student demand and facilitate completion of each program submitted for consideration. Will any similar E&G courses be eliminated or scaled back if this program is implemented?

This program is cohort based and all students are given a predetermined schedule of when courses required for the program will be offered. The lock-step cohort format will ensure that courses are available to meet student demand and facilitate program completion.

No similar E&G courses will be eliminated or scaled back if this program is implemented.

### Economic Impact

Provide economic impact that this proposal will have on the university and the student, anticipated revenue collection, how the revenue will be spent, whether any private vendors will be used, and which budget entity the funds will be budgeted.

This proposal will allow the University to offer a specialized program and provide a needed service to the community. It is expected that the program will generate revenues of approximately $700,000 per year at steady state. The revenues will be used to cover direct and indirect instructional costs, program administration, faculty professional development, student services, and strategic initiatives for the college.

No private vendors will be used.

The funds will be budgeted in the auxiliary enterprise.

### Other Information

Provide any additional information if necessary, and complete the attached supplemental form. Indicate additional degrees that may be produced by going to market tuition and how the university will assist the students with employment or career advancement.

At steady state, the program is expected to award an additional 35 degrees per year in the Master of Science in Special Education degree. Graduates from this program will be referred to the FIU Career Services Office for resume writing and critiques, practice interviews, career transition and assessments, among other services.