STATE UNIVERSITY SYSTEM OF FLORIDA
BOARD OF GOVERNORS
Budget and Finance Committee
June 18, 2014

SUBJECT: Market Tuition Pilot Extension

PROPOSED COMMITTEE ACTION

Consider staff’s recommendation to extend the three-year pilot program by two additional years. If the Committee agrees, staff would amend Regulation 7.001 for consideration by the Committee in September.

AUTHORITY FOR BOARD OF GOVERNORS ACTION

Article IX, Section 7, Florida Constitution; Regulation 7.001

BACKGROUND INFORMATION

In 2010, the Board was provided statutory authority to consider market tuition rates for graduate-level courses offered online or through the university’s continuing education unit when such courses constitute an approved degree program or college credit certificate program. The Budget & Finance Committee spent the fall of 2010 developing a regulation for the administration and submission of university proposals.

The Committee recommended that a three year pilot period be implemented in order to collect sufficient information to determine the merit and success of market tuition rate courses. The three year pilot period ended in 2013. Since implementation of the market tuition rates, a total of 64 programs spanning eight universities have received approval. For various reasons, several of the market tuition programs that have been approved have not been implemented.

Board staff has reviewed the annual university reports and believes that the pilot program should be extended for two additional years to allow for sufficient information to be collected on the approved programs. If so, Board Regulation 7.001 would be amended and brought to the Committee in September for consideration.

Supporting Documentation Included: List of approved market tuition programs

Facilitators/Presenters: Tim Jones