### Key Metrics Common to All Universities Plus 2 Institution Specific Metrics

<table>
<thead>
<tr>
<th>Metric</th>
<th>Data</th>
<th>Points</th>
<th>Data</th>
<th>Points</th>
<th>Final Score</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Percent of Bachelor's Graduates Employed and/or Continuing their Education Further 1 Yr after Graduation</strong></td>
<td>61%</td>
<td>2</td>
<td>-3%</td>
<td>0</td>
<td>2</td>
</tr>
<tr>
<td><strong>Median Average Full-time Wages of Undergraduates Employed in Florida 1 Yr after Graduation</strong></td>
<td>$30,300</td>
<td>3</td>
<td>0%</td>
<td>0</td>
<td>3</td>
</tr>
<tr>
<td><strong>Average Cost per Undergraduate Degree to the Institution</strong></td>
<td>$25,580</td>
<td>2</td>
<td>2%</td>
<td>0</td>
<td>2</td>
</tr>
<tr>
<td><strong>Six Year Graduation Rate</strong></td>
<td>77%</td>
<td>5</td>
<td>2%</td>
<td>2</td>
<td>5</td>
</tr>
<tr>
<td><em>Full-time and Part-time FTIC</em></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Academic Progress Rate</strong></td>
<td>90%</td>
<td>5</td>
<td>0%</td>
<td>0</td>
<td>5</td>
</tr>
<tr>
<td><em>2nd Year Retention with GPA Above 2.0</em></td>
<td></td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td><strong>Bachelor's Degrees Awarded in Areas of Strategic Emphasis (includes STEM)</strong></td>
<td>35%</td>
<td>2</td>
<td>1%</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td><strong>University Access Rate</strong></td>
<td>30%</td>
<td>5</td>
<td>-1%</td>
<td>0</td>
<td>5</td>
</tr>
<tr>
<td><em>Percent of Undergraduates with a Pell-grant</em></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Graduate Degrees Awarded in Areas of Strategic Emphasis (includes STEM)</strong></td>
<td>31%</td>
<td>1</td>
<td>0%</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td><strong>Institution-Specific Metrics</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Faculty Awards</strong></td>
<td>11</td>
<td>3</td>
<td>2</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td><strong>National Rank Higher than Predicted by the Financial Resources Ranking Based on a US and World News Report</strong></td>
<td>115</td>
<td>5</td>
<td>NA</td>
<td>NA</td>
<td>5</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>33</td>
</tr>
</tbody>
</table>
Key Areas of Investment: “Employment” and “Wages” Metrics

- Comprehensive plan on student career success and job creation
  - A culture of entrepreneurship across the entire university
  - The opportunity for every major to have a minor in the COB
  - A clear path for patents, licensing, and start-up companies
  - Investment in faculty areas that are innovative, have the greatest career opportunities and create new jobs
  - A greater leadership role in the economic development of the Tallahassee region (including FAMU and TCC workforce partnership to meet the needs of any company)
  - Career success embedded within the curriculum
  - Career opportunities is an integral part of the student compact
  - A greater investment in our Career Center
Key Areas of Investment: “National Awards” and “Areas of Strategic Emphasis” Metrics

- Creating a culture of faculty competing for highly prestigious awards and honors to bring external recognition to the quality of research, creative excellence and academic programs
  - Financial incentives for national award winners (also helps retain strong faculty)

- Focused faculty hiring and student recruitment in areas of strategic emphasis – specifically STEM areas
  - Materials and Energy
  - Coastal and Marine Environments
  - Successful Aging (Brain initiative)
  - Scholarships for STEM ready students