FAMU: Top “Green College”

• 2011: FAMU = Only HBCU selected for The Princeton Review list of top “green colleges”

• Research shows: 63% of students choosing a college care about its “green” practices
SGF Initiative Led by FAMU’s Green Coalition

- Student Government Association
- Environmental Sciences Student Organization
- Greek-Letter Organizations & Royal Court
- Other Student Groups (Fall 2012 breakfast meeting with 80+ participants)

Campaign Slogan

Two quarters can make a LOT of change!
Surveyed FAMU Freshmen

- Fall 2011 – 500+ dorm residents
- 77% = probably or definitely would support a FAMU Student Green Fund

Freshmen: Use Money to ...

- Renovate buildings – more energy-efficient
- Install motion-controlled lighting
- Create solar-powered recharging stations
- Create water-bottle-refilling stations
- Support recycling
- Create gardens
Spring 2012 Flash Mob

FAMU Students Want Green Fund!

Feb. 21, 2012
72% said “yes!”

Campuswide referendum: Highest approval rate of all FSUS schools!
FAMU Student Green Fund – 2012

• Referendum: Approved 25¢–$1/credit hour

• FAMU Fee Committee: Approved 50¢/credit hour

• FAMU Board of Trustees: Approved 50¢/credit hour

Hear Our Voices

[Video of FAMU students showing their support for a Student Green Fund]

Strike Orange. Go Green!
Our Legacy

• We will:
  – Contribute money
  – Solicit proposals
  – Oversee the FAMU Student Green Fund
  – Make a difference

• We need YOU to:
  – Approve our request

Thank You!

Florida A&M University
Student Green Fund