University of West Florida
2013-14 Work Plan Update
UWF Today: Student Markets

Alabama: 4%
Other States and Countries: 11%

Fall 2012 Headcount = 12,679

22% of Students Fully Online
In Fall 2012:

- 59% of FTICs lived on campus.
- 75% of undergraduate, degree-seeking students were full-time.
- 19% of undergraduates were self-identified First-Generation-in-College students.
- 29% of undergraduates were 25 or older.
- 28% diversity among enrolled students.*
- Only 28% of degree-seeking graduate students were full-time.

Fall 2012 Headcount = 12,679

* Not listed only as White. Excludes Non-Resident Aliens and Students for Which Race/Ethnicity was not reported.
UWF’s Military Connection

- More than 18% of UWF students are active duty, veterans, spouses, or dependents affiliated with the military.
- Participating member of Yellow Ribbon Scholarship Program.
- Military and Veterans Resource Center.
- Support through UWF Online Campus.
- Veteran Services Certificate Program.
#1 Priority: Student Success

Student Success
Enhanced Student Access, Progression, and Learning and Development

Culture of Excellence
Sustainable Institutional Excellence
Purposeful Growth Through Strategic Enrollment Planning and Management

Focus on enhanced access AND student persistence and success.
Signature Programming

Undergraduate Research

Online Education

College of Business
Academic Quality and Student Success

100% Pass Rate in Nursing

5th Ranked Accounting Program in the Nation
Enhanced Student Learning

Academic Quality
- High-impact learning experiences to develop professional 21st Century skills.
- Service learning activities.
- Programs of distinction.

Operational Efficiency
- Enhanced academic & career advising.
- Robust student living & learning environment.
- Targeted support to promote student persistence (e.g., early warning, support in high-risk courses).

Return on Investment
- Baccalaureate degrees up 25% since 2006-07.
- Baccalaureates for minorities* up 45% since 2006-07.
- Graduate degrees up 31% since 2006-07.
- STEM degrees awarded up 47% since 2006-07.

(*Blacks and Hispanics)
Capital Improvement TF

East Athletic Complex – Tennis Courts

Intramural Athletic Fields

#1 Priority

#2 Priority