About FAMU

Florida A&M University

Your Online Connection To “Excellence With Caring”
Strategic Plan Goal 1.1
(Enhance Access to the University)

Your Online Connection To “Excellence With Caring”
Florida A&M University

Organizational Structure

Provost
VP of Academic Affairs

Director
Instructional Technology and Distance Learning

Associate Director
Instructional Technology and Distance Learning

Administrative Assistant

Help Desk Specialist (OPS)
Senior Computer Support Specialist
Help Desk Specialist (OPS)
Instructional Designer/Trainer
Program Liaison (OPS)
Instructional Designer/Trainer (vacant)

Your Online Connection To “Excellence With Caring”
Online Learning Representatives

**Academic**
- School of Graduate Studies and Research
- School of Business and Industry
- Institute of Public Health
- School of Nursing
- College of Science and Technology
- College of Social Sciences, Arts and Humanities
- Library Services

**Administrative**
- Financial Aid Office
- IT Help Desk
- Registrar’s Office

*Florida A&M University*

*Your Online Connection To “Excellence With Caring”*
Justification

• Expand Access to Lifelong Learning
  – Graduate Programs
    • Increase Student Enrollment
    • Workforce Demand
    • Conveniently Enhance Career Opportunities
  – Undergraduate Courses
    • General Education Courses
    • Increase Graduation Rates

• S.T.E.M. Disciplines
• Expand FAMU’s Brand
Portfolio

- Current Online Degree Programs
  - Master of Business Administration (MBA)

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Your Online Connection To “Excellence With Caring”

- **Current Online Degree Programs**
  - Master of Public Health (MPH)
  - Master of Science in Nursing (MSN)
- **Number of Students Enrolled in Online Degree Programs Since Fall 2011**
  - 142
- **Number of Graduates in Online Degree Programs Since Fall 2011**
  - 48
- **Total Number of Enrollments in Undergraduate Online Courses Since Spring 2012**
  - 1,526
- **Percent of Undergraduate Courses Online**
  - 2%
Retention Rate

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Portfolio

Graduated Students

MBA: 34
MPH: 4
MSN: 10

Programs
Administration
TUITION & FEES
TRAINING
PERFORMANCE
Florida A&M University

Online Graduates

Your Online Connection To “Excellence With Caring”
• Current Tuition Model for the Online Graduate Degree Programs

- **MBA** - $34,850.00 (Self Supportive)
- **MPH** - $32,500.00 (Self Supportive)
- **MSN** - $30,750.00 (Self Supportive)
• Undergraduate Course Offerings
  – State Funded (E&G)
    • In-state - $151.78
    • Out-of-state - $549.80

• Tuition Model for the Proposed Online Undergraduate Degree Programs and future Graduate Degree Programs
TUITION & FEES

• The current online graduate program tuition assessment is based on BOG Continuing Education Regulation 8.002.

• The online undergraduate courses follow the same tuition and fee schedule as the traditional courses based on FAMU BOT Regulation 3.017 Schedule of Tuition and Fees.
Faculty Development

• **Online Program Components**
  – Learning Management System (LMS)
  – Pedagogy
  – Student Services
  – Test Proctoring
  – Teaching Practicum

• **Recertification for online instruction**
  – Every two years

Your Online Connection To “Excellence With Caring”
Key Performance Indicators

- Enrollment
- Retention
- Graduation Rates
- Feedback
- Career Advancement

Florida A&M University

Your Online Connection To “Excellence With Caring”
University’s Goals

• Launch Undergraduate Online Degree Programs
• Increase Undergraduate Online Courses
• Join the Complete Florida Initiative
Mobile Student Services

• Increase Engagement via FAMU MOBILE
Mobile Student Services

› LIBRARY:
Search through the complete catalog, check item availability, and contact a librarian directly for additional information.
Mobile Student Services

› iRATTLER MOBILE:
Provides real-time access to important student academic information in our Peoplesoft SIS.
Blackboard Mobile Learn:
Takes interactive teaching and learning mobile, giving students and educators access to their courses, content and organizations.
University’s Goals

- Launch New Graduate Online Degree Programs
- Provide Opportunities for our Veterans
- Increase Graduation Rates
- Decrease Student Debt
Florida A&M University (FAMU) Online is kicking off its fourth academic year this fall. For Jasmine Barnett, an operations representative at Accenture in the Murray Hill office in New Jersey, the flexibility of the program has assisted her with the management of her career, her course work and her personal life without feeling overwhelmed.

Barnett, who earned her master’s in business administration from FAMU Online, is a proud graduate from one of three flagship master’s programs: business, public health and nursing.
It’s Possible to Balance It All

Florida A&M University

REGISTER TODAY

www.FAMUONLINE.com

1(855)777-FAMU

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Thank You!

Florida A&M University

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Thank You!

It’s Possible

To Balance It All...

Family + Career + Education

Apply now for the online master’s degree programs in
BUSINESS ADMINISTRATION, NURSING and PUBLIC HEALTH.

www.FAMUonline.com

1-855-777-FAMU (3268)
Questions

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