Distance Learning Update

Dr. Pam Northrup, Associate Provost/Academic Innovation
UWF’s Model for Distance Learning
Administration

Provost

Associate Provost, Academic Innovation & Innovation Institute

Vice Provost

Senior Associate Vice President, ASPIRE

Online Campus

Academic Technology Center

Continuing Education

Complete Florida
Fully Online Programs

Online Course Statistics
(OLC coded courses)

Online Enrollments as % of Total UWF FTE

Source: ENS000012
end of drop/add
16% of all UWF Bachelors Programs are Fully Online

- Engineering Technology, B.S. - Information Engineering Technology
- Exceptional Student Education, B.A.
- Health Sciences, B.S.
- Information Technology, Interdisciplinary, B.S. - Networking & Telecommunications
- Maritime Studies, B.A.
- Nursing: RN-BSN
- Workforce and Program Development, B.S.
44% of all Masters Programs are Fully Online

- Administration, M.S.A.
- Computer Science, M.S.
- Curriculum & Instruction, M.Ed.
- Educational Leadership, M.Ed.
- Exceptional Student Education Comprehensive, M.A.
- Instructional Technology, M.Ed.
- Mathematics, M.S.
- Nursing, M.S.N.
- Political Science, M.A.
- Public Health, M.P.H.
- Reading, M.Ed.

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Doctoral Program
- Ed.D. in Curriculum and Instruction
Online Certificate Programs

Rapidly meeting industry demands

- Intelligence Analysis
- Professional Accountancy
- Arabic Language and Culture
- Civics Educator
- Database Systems
- Geographic Information Systems (GIS)
- Human Performance Technology
- Medical Informatics
- Not-For-Profit Administration
- Public Health
- Teacher Ready
- Technology Systems Support
- Workforce and Program Development

Partners with industry to build and implement Intelligence Analysis
Online Course Statistics
(OLC coded courses)

Online Enrollments (Unduplicated Headcount)
Distinct students taking at least one online course

Source: RPO60R01
end of drop/add
# Number of Graduates by Level

<table>
<thead>
<tr>
<th>Level</th>
<th>Fall 09</th>
<th>Fall 10</th>
<th>Fall 11</th>
<th>Fall 12</th>
<th>Fall 13</th>
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<tbody>
<tr>
<td>Upper</td>
<td>22</td>
<td>28</td>
<td>56</td>
<td>115</td>
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<tr>
<td>Masters</td>
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<td>194</td>
<td>262</td>
<td>249</td>
<td>263</td>
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## Program Costs

<table>
<thead>
<tr>
<th>Undergraduate Programs</th>
<th>Hours</th>
<th>Tuition and Fees</th>
<th>Total Tuition and Fees</th>
<th>Books and Materials</th>
<th>Grand Total</th>
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<tbody>
<tr>
<td>Exceptional Student Education</td>
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<td>$218.87</td>
<td>$28,890.84</td>
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<td>Engineering Technology</td>
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<tr>
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<tr>
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<tr>
<td>Nursing</td>
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<td>Workforce and Program Development</td>
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<td>$26,264.40</td>
<td>$4,000</td>
<td>$30,264.40</td>
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</table>

<table>
<thead>
<tr>
<th>Graduate Programs</th>
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<tbody>
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<td>Computer Science</td>
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<td>Curriculum and Instruction</td>
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<td>$15,676.76</td>
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<tr>
<td>Ed Leadership</td>
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<td>$15,676.76</td>
</tr>
<tr>
<td>Exceptional Student Education</td>
<td>36</td>
<td>$379.91</td>
<td>$13,676.76</td>
<td>$2,000</td>
<td>$15,676.76</td>
</tr>
<tr>
<td>Instructional Technology</td>
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<tr>
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<tr>
<td>Political Science</td>
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<tr>
<td>Public Health</td>
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<td>$379.91</td>
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<td>$2,000</td>
<td>$15,676.76</td>
</tr>
</tbody>
</table>
Program Selection

• Selecting fully online programs
  – Determination of demand
  – Determination if resources are available to support conversion of traditional to online programs
  – Agreement that faculty will participate in training and support activity

• State funding vs. self sustaining
  – Unique market demand exists, primarily non-traditional and out of state
  – Program scalability
  – Determination if market will bear program costs
  – Determination of how earned revenue can be used to support broader academic needs (programs and support)
Tuition and Fees

• Through Complete Florida UWF is studying the options for reduced costs for distance learning

• Distance Learning Fee: $15.00 per semester hour
Faculty Training

- Training courses include:
  - Designing a Quality Online Course
  - Teaching a Quality Online Course
  - Quality Online Instructor Certificate
  - Fast Track Courses
  - Mini-conferences
  - Webinars

Quality Matters used as measure of quality for online course implementation
## Foundational Quality Indicators: Performance Measures

<table>
<thead>
<tr>
<th>Quality Goal</th>
<th>Metric</th>
</tr>
</thead>
<tbody>
<tr>
<td>Institutional Alignment</td>
<td>Cost&lt;br&gt;Growth/Enrollments/Demographics&lt;br&gt;Partnerships&lt;br&gt;Alignment to Work Plan</td>
</tr>
<tr>
<td>Quality Curriculum</td>
<td>Comparable educational experience&lt;br&gt;Academic Integrity&lt;br&gt;Course Completion Rates</td>
</tr>
<tr>
<td>Faculty Support</td>
<td>Training&lt;br&gt;Support&lt;br&gt;Quality Matters</td>
</tr>
<tr>
<td>Student Experience</td>
<td>Identical resources to support online students (labs, support, services, etc.)&lt;br&gt;Quality of instruction indicators</td>
</tr>
<tr>
<td>Continuous Improvement</td>
<td>Continuous review of metrics, monitoring national trends</td>
</tr>
</tbody>
</table>
At the University of West Florida, we...

Provide transformational experiences for distance learning students at all levels while crystalizing a climate for high quality teaching and learning.
# Goals for Distance Learning

<table>
<thead>
<tr>
<th>Goals</th>
<th>Indicators</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increase distance learning enrollments to 50% in fully online programs</td>
<td>Complete Florida, adult learner Graduate enrollments Certificates</td>
</tr>
<tr>
<td>Test transformative models that support reduced costs</td>
<td>Competency-based programs Prior Learning Assessment Academic Coaching Models Accelerated Starts</td>
</tr>
<tr>
<td>Provide an excellent student experience</td>
<td>Streamlined admissions Concierge-based coaching Online Doctoral Support Center</td>
</tr>
<tr>
<td>Connect online student graduates to the workforce</td>
<td>Connect graduates to careers Partner with employers</td>
</tr>
<tr>
<td>Maintain excellence in all online programs and courses</td>
<td>Continue quality framework Recognize excellent programs Incentives to ‘faculty innovators’</td>
</tr>
</tbody>
</table>
For more information, contact

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