Board of Governors
State University System of Florida

System Coordination Committee
Workshop
October 25, 2006

Governor Lynn Pappas
Committee Chair
AGENDA

Board of Governors, State University System of Florida
System Coordination Committee Workshop
University of Central Florida
Cape Florida Ballroom - Student Union, Third Floor
Orlando, Florida
October 25, 2006, 10:00 a.m. – 3:00 p.m.

Purpose of Meeting: Explore strategies for Improving Systemwide Coordination.

1. Call to Order and Opening Remarks
   Governor Lynn Pappas, Committee Chair

2. Comments, Board Chair
   Chair Carolyn K. Roberts

3. Presentation, Consultants
   Dennis Jones and Aims McGuinness,
   National Center for Higher Education Managements Systems, Inc.
   • Presentation

4. Discussion with Trustees and Presidents
   Regarding Board of Trustees/Board of Governors relationship
   Governor Pappas moderating

5. Discussion with Trustees and Presidents
   Regarding Board of Trustees/Board of Governors/Legislature relationship
   Governor Pappas moderating

6. Summary of Discussions
   Governor Pappas

7. Next Steps / Adjournment
   Governor Pappas
Dennis Jones is President of the National Center for Higher Education Management Systems (NCHEMS), a research and development center founded to improve the management effectiveness of colleges and universities. A member of the staff since 1969, Mr. Jones is widely recognized for his work in such areas as:

- Developing “public agendas” to guide state higher education policymaking.
- Financing, budgeting, and resource allocation methodologies for use at both state and institutional levels.
- Linking higher education with states’ workforce and economic development needs.
- Developing and using information to inform policymaking

Mr. Jones has written many monographs and articles on these topics, has presented his work at many regional, national, and international conferences, and has consulted with hundreds of institutions and state higher education agencies on management issues of all kinds.
Prior to joining NCHEMS, Mr. Jones served as an administrator (in business and in institutional planning) at Rensselaer Polytechnic Institute. He received his graduate and undergraduate degree from that institution in the field of engineering management.

**SELECTED PAPERS AND PUBLICATIONS**


Aims McGuinness

Aims McGuinness is a senior associate with the National Center for Higher Education Management Systems (NCHEMS), a private nonprofit policy center in Boulder, Colorado. At NCHEMS, he specializes in state governance and coordination of postsecondary education; strategic planning and restructuring higher education systems; roles and responsibilities of public institutional and multi-campus system governing boards; and international comparison of education reform. Prior to joining NCHEMS in 1993, he was director of higher education policy at the Education Commission of the States (ECS). Before joining ECS in 1975, he served as a congressional staff member and was executive assistant to the Chancellor of the University of Maine System.

Over the past twenty years, McGuinness has advised many of the states that have conducted major studies of their higher education systems and undertaken higher education reforms. Major projects (all conducted through NCHEMS) in the past five years were in California, Indiana, Kentucky, Louisiana, Missouri, Nevada, New Mexico, New York, Pennsylvania, Rhode Island, South Carolina, Tennessee, Virginia,
Washington State, and West Virginia. Issues addressed in these projects, as well as projects in other states, concerned developing a “public agenda” for the future of higher education, changing relationships between the state and higher education, follow-up to the national report card on higher education—Measuring Up 2000/2001/2004, and reform of community and technical college systems.

McGuinness has served as a member of several international teams and advisory groups and advised other countries on higher education policy. Recent examples include:

- Member of selection committee for University Administration Support Program, Fellowships in University Administration, International Research and Exchanges Board (IREX), for universities in Russia, Moldova and other CIS countries, 2002-2005.


- Member of review of tertiary education policy in the Republic of Ireland, February 2004.


- Member of team for OECD review of tertiary education and science policy in the Russian Federation, leading to the OECD report, Tertiary Education and Research in the Russian Federation (OECD, 1999).


• Member of project team completing report, *Russian Officer Conversion Programmes: Overview and Future* (OECD, 1996).


• Recent presentations:
  
  − Fundacion Global Democracia Y Desarrollo, Dominican Republic, “*International Experience in Developing Community Colleges*,” Santo Domingo, October 18, 2004
  
  − Higher Education Authority of Ireland, conference on new funding mechanisms for tertiary education, Dublin Castle, October 11, 2004
  
  
  − “*International Perspectives on the Quality Reform and the Ryssdal Commission’s Recommendations,* “Reforming Norwegian Higher Education—Catching Up With International Developments?” seminar at the University of Oslo, November 2003
  
  
  − “*State Policy and Disciplinary Balance: Perspectives from the U.S.,*” presentation for the review by the Higher Education Authority of Ireland, February 2003
  
  
  − “*Trends in Higher Education Policy in the U.S.,*” Master’s Degree Program, Higher Education Development Association (HEDDA), University of Oslo, November 2002
  
McGuinness is author of several papers on state higher education policy and university systems. He initiated the ECS State Postsecondary Education Structures Sourcebook, a basic reference guide to state coordination and governance in the United States, is a principal contributor to the December 1997 edition and to a new web-based version available on the ECS website (http://www.ecs.org/clearinghouse/31/02/3102.htm).

In addition to reports for state and international projects, other publications include:

- “Strategic Planning and Budgeting for Universities,” at the International Symposium on University Administration, sponsored by the International Research and Exchanges Board (IREX), Moscow April 2002.

- Presentations at the Salzburg Seminar on higher education reform, Salzburg, Austria, 2001 and 2002


From 1989 through 1997, McGuinness was a member of the Board of Trustees of the State Colleges in Colorado, serving as board vice chair from July 1993 through June 1995, and board chair from July 1995 through June 1997. From 1983 to 1991, he was an
elected member of the Board of Education for Littleton Public Schools, serving as board president from 1987 to 1991.

McGuinness is a member of the European Association for Institutional Research (EAIR), and the Consortium of Higher Education Researchers (CHER).

McGuinness earned his undergraduate degree in political science from the University of Pennsylvania, an MBA from The George Washington University, and a Ph.D. in social science from the Maxwell School, Syracuse University.

(5/2005)
Board of Governors, State University System of Florida  
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Questions for  
Board of Trustee Members  
and Presidents  
(For Discussion Purposes Only)

BOARD OF TRUSTEES:

1. What do you perceive to be the role of the Board of Governors?

2. What do you perceive to be the role of the Board of Trustees?

3. What are the rules of engagement between Board of Governors and Boards of Trustees?

4. Does a communication strategy exist between the Board of Governors and the Board of Trustees? If so, how could we improve communications between the Boards? If not, what would you suggest be created?

5. What two things do you believe should be done to enhance communication between the Board of Governors and your Board of Trustees?

6. What do you perceive the systemwide goals to be?

7. What value has your university received from having a Board of Governors?

8. Describe how you see the relationship, including tensions, between your Board of Trustees and the Board of Governors.

9. Do you believe that the responsibilities of the various parties are clearly articulated – Board of Governors, Board of Trustees, president?

10. What, if any, tensions do you perceive between your Board of Trustees’ expectation of your president and the Board of Governors’ expectation of your president?
11. Do you believe your university would be better served if some of the devolved powers and duties returned to the Board of Governors? If so, which ones and why?

12. What are your suggestions for improving the legislative lobbying process for the State University System?

13. Should there be any negative consequences to a university that works outside of the Board of Governors’ legislative agenda? If so, what should they be?

14. What are the three most important things your university needs from the Board of Governors?

15. What role does your university play in the system?

16. What do you see as the greatest value in your university being a part of this university system?

17. What three actions should the Board of Governors take to strengthen the State University System?

PRESIDENTS:

1. What do you perceive to be the role of the Board of Governors?

2. What do you perceive to be the role of the Board of Trustees?

3. What do you perceive to be the role of the Presidents?

4. What do you perceive the systemwide goals to be?

5. What value has your university received from having a Board of Governors?

6. What role does your university play in the system?

7. What do you see as the greatest value in your university being a part of this university system?

8. How can the Board of Governors provide additional value to our university system?

9. What are the three most important things your university needs from the Board of Governors?
10. Do you perceive tensions between your relationship with the Board of Governors versus your relationship with your Board of Trustees? If so, please describe these tensions.

11. What difficulties have you experienced in your relationship with the Board of Governors?

12. What are your suggestions for improving the operating and fixed capital outlay budgeting processes to facilitate consistency and fairness?

13. What are your suggestions for improving the legislative lobbying process for the State University System?

14. What consequences do you believe should be appropriately applied to a university that works outside of the Board of Governors’ legislative agenda?

15. What three actions should the Board of Governors take to strengthen the State University System?
The Board of Governor’s Strategic Plan can be viewed by going to:
A bound copy will be distributed at the meeting.