Academic Enhancement Program

Board of Governors
November 16, 2006
Facts

- State economic development is directly related to higher education and the existence of top 10 universities
- Top 10 research benefits Florida’s citizens; Florida’s brightest students should not have to leave the state for access to a top 10 education
- UF is Florida’s only university ranked among the top 50 (47th nationally and 13th among public institutions)
- Improvement in only one parameter - faculty resources (number of faculty, faculty/student ratio, class sizes) - would very likely move UF into the top 10 public list
- UF’s resources (annual tuition revenue, endowment) are considerably lower than the national institutions that UF competes against for faculty and students
- All previous recommendations by the Universities, BOG, FC 100 and others have failed
- State-wide tuition devolution is not likely in the near-term

we must find a different way

Florida’s Higher Education Last Among the Largest States!

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Source: US News and World Report

Our Best Chance
Perhaps our only chance...

- Move UF from 47th to 39th overall among all universities nationally and from 13th to among the top 10 public universities
- A rising tide raises all ships: this national recognition will drive FSU, USF, UCF, FIU and FAU into the top 100 and beyond
How Do We Get There?

- UF already in the top 10 in most of the categories considered in the rankings
- UF is already a member of the AAU; only one of 60 universities nationally; one of 3 in the Southeast and the only one in Florida
- Faculty resources are the missing link

Only One Parameter Requires Significant Improvement

What We Need To Do To Achieve Goal

- US News: Faculty Resource Ranking (123rd)
  - Classes under 20 students: 39% → 13%
  - % of classes of 50 or more students: 20% → 14%
  - Student/Faculty Ratio: 21/1 → 14/1
### Supply and Demand

- **Number of UF Applicants**: 23,897
- **Number Accepted**: 10,652 (45%)
- **Number Enrolled**: 6,774 (64%)
- **Applicants to Matriculations**: 28%

Early data on 2006-07 Applications up 10 – 15% from last year

### Supply and Demand Summary

- **The University of Florida is unique in Florida**
  - Approximately 24,000 applications for about 6,500 spaces
  - Only about 4% of UF applicants are from Alachua County
  - Only 5% of all UF students are considered commuter, compared to an average of 32% for all other Florida universities
  - Only 3% of all UF students are part-time
  - Four- and six-year graduation rates of 52% and 78%, respectively

### Other States: Tuition Differentiation

- **The top 15 public universities set tuition that differs considerably from the other public universities within their respective states**
- **The flagship public AAU tuition premium ranges from**:
  - 11% to 46% over other AAU/Top 50* universities in the same state
  - 85% to 150% over other Top 150* universities in the same state

* US News
The Time is Now

- Having a top 10 university should be one of our top priorities if we want to compete against other states.

- Ideal time to test a new approach.

- Supply and demand supports it from the viewpoint of number of applicants; the ratio of commuters to resident students; part-time vs. full-time status; graduation rates.

- Other states do it and it has proven to be a successful strategy.

- This is the perfect way to introduce a new tuition policy in Florida.
The Plan

- Starting with the 2007 class, the Academic Enhancement Program calls for $500 per semester – applies ONLY to new, incoming students; current students not affected

- 100% of all new revenue will be earmarked for 200 new faculty and 100 new academic advisors

- All students demonstrating financial need will not be burdened

- Program will be monitored by the BOT and reviewed with BOG periodically
Summary

• Best with the lowest tuition even after the increase
  – Lowest among the AAU
  – Lowest among the top 50
  – Lowest among the SEC
  – Only a 20% premium to FGCU and other state universities

• Students
  – Improvement of undergraduate educational experience
  – All current students are grandfathered
  – Prospective students can make their own decision
  – No financial burden for students demonstrating financial need

• All proceeds will be earmarked
  – 200 new professors
  – 100 new advisors